

Austria

There were 40 Austrian investment projects recorded in France between 2022 and 2024, including 32 that created 408 jobs.
More than two-thirds of projects and jobs created were related to manufacturing activities.

40

projects since 2022,
including 32 that were
job-creating

408

jobs created

More than
2 in 3

projects were in manufacturing

60% of projects were expansions

Number of projects and jobs by investment type

Projects	Investment type	Jobs
8	Creation	100
24	Expansion	308

 8 safeguarding and technology partnership projects

They chose France

Baumschlager Eberle Architekten: Since opening in 2012, the Paris office of the Austrian architecture practice Baumschlager Eberle Architekten has grown to become a multinational entity of 60 people, responding to the increasing demand from its French clients. In Paris, the practice primarily focuses on office buildings, housing, university facilities, and laboratories. It specializes in the construction of large wooden buildings with positive energy or ultra-passive standards, such as the Green Office® Enjoy in Paris, and in the refurbishment of large buildings, mainly from the 20th century. The practice is currently working on the design of a 50-meter high wooden residential tower. As part of the “Empreintes” mixed-use, low-carbon urban call for projects, launched in 2022 by Paris La Défense, the winning project for the Liberté site in Puteaux, just outside Paris, is being led by Quartus, in

association with Baumschlager Eberle Architekten, Itar Architectures and the urban planner-landscaper Wald. The project is expected to be completed in 2030/2031.

Parity QC: The world’s only quantum architecture firm, ParityQC develops blueprints and operating system and works with quantum hardware developers globally to build highly scalable quantum computers. Founded in 2020, ParityQC has its headquarters in Innsbruck, Austria, and recently expanded to Paris (Ile de France region) to engage with the thriving French quantum ecosystem.

Austrian investments in France

The FDI stock¹ of businesses from Austria in France is around €2.3 billion, making Austria the 25th country with the largest FDI stock in France.

Between 2022 and 2024, 40 new Austrian investment projects were identified in France, including 32 that created 408 jobs. The year 2023 saw a significant rise in projects, before returning in 2024 to levels close to previous years.

Production/manufacturing activities accounted for the majority of Austrian projects (68%) as well as jobs (71%), far ahead of R&D activities (8% of projects; 9% of jobs) and retail outlets (8% of projects; 5% of jobs).

Sector-wise, building and construction accounted for one in four projects, followed by the glass, ceramics, minerals, wood and paper sector (23%). The latter was also the leading job creator, responsible for 26% of all Austrian jobs. The machinery and mechanical equipment sector was ranked third.

In terms of location, one in five Austrian projects were directed to Bourgogne-Franche-Comté, the leading destination region for Austrian investments over the last three years, followed by Grand Est (18%) and Nouvelle Aquitaine (15%).

¹ Source: Banque de France, 2024; FDI stock in France (ultimate investor) as of December 31, 2023.

Breakdown of projects by business activity

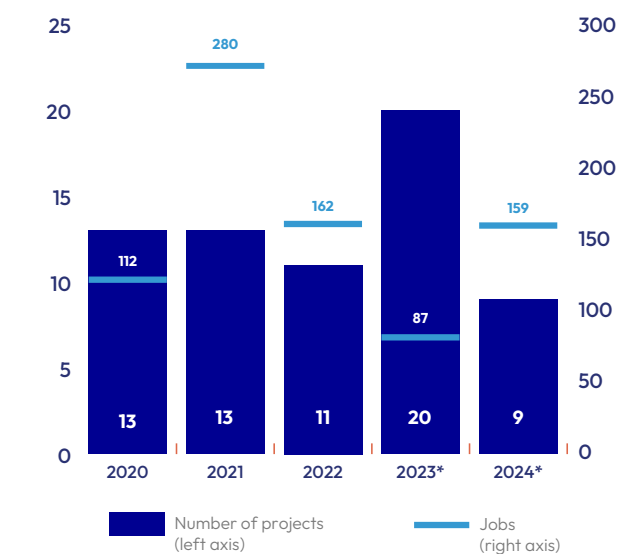
Business activity	Number		Share	
	Projects	Jobs	Projects	Jobs
Decision-making centers	2	30	5%	7%
Logistics	1	2	3%	0.5%
Retail outlets	3	22	8%	5%
Production/Manufacturing	27	290	68%	71%
R&D, engineering, design	3	35	8%	9%
Business services	2	21	5%	5%
Consumer services	2	8	5%	2%
Total	40	408	100%	100%

Top 5 business sectors by projects

Business sector	Number		Share	
	Projects	Jobs	Projects	Jobs
Building, construction	10	40	25%	10%
Glass, ceramics, minerals, wood, paper	9	108	23%	26%
Machinery and mechanical equipment	6	35	15%	9%
Automotive industry	3	82	8%	20%
Energy and recycling	3	24	8%	6%

Source: Business France, Annual Report 2024

Change in projects and jobs since 2020



* Recording of safeguarding and technology partnership projects

Top 3 host regions in 2022

Bourgogne-Franche-Comté **8** projects

Grand Est **7** projects

Nouvelle Aquitaine **6** projects